

DIGITAL TRANSFORMATION

Digital Transformation in the Energy Sector Forum 2024

26-27-28 JUNE 2024, IN-PERSON & VIRTUAL, Amsterdam, Netherlands

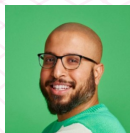
HEAR FROM THE LEADING EXPERTS, INCLUDING:



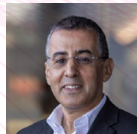
Simon Evans
Global Digital Leader
Arup



Ulrik Møller
Senior Economist
Energinet



Kaustav Basu
Data science squad lead
Eneco



Taoufik Ait-Ettajer
Manager Technology Projects
REPSOL



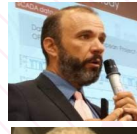
Simone Kranendonk
Liaison, Community Manager
Energy Transition Campus Shell



Jaco Fok
Digital Transformation Consultant, Entrepreneur in Residence
FOUNDER INSTITUTE EUROPE



Aleksander Langåker
Head of Digital Transformation
Archer



Fausto Pedro García Márquez
Professor
Castilla-La Mancha University



Davide De Michino
Head of products and energy services
Enel X Way



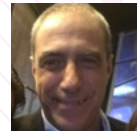
Oscar Abbink
Director, Energy Technology & Innovation
S&P GLOBAL



Shoaib Ali
IoT and Computer Engineer
EVALAN



Emmanuelle Brechet
VP Data Technologies
Total Energies



Fabrizio D'Antonio
Asset Integrity Manager
Milazzo Refinery



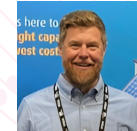
Praveen Tomar
Head of Process Digitalisation
Ofgem



Abdessamad EL AMRANI
Consultant Sales
Fortinet



Parsia Tayyebi
Global Head of Digital & CX
E.ON Drive



James Daniel
Innovation Project Manager
UK Power Networks



Gediminas Buivydas
Executive School Digital Transformation Business module Manager
ISM University of Management and Economics



Rene Kerkmeester
Global Vice President
Capgemini Smart Grid



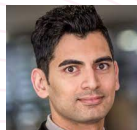
Bas Krumer
Business Director Digital Grid Ops & Cyber Security
DNV



Aidan Rhodes
Research Fellow
Imperial College London



Ayush Gayaprasad
Program Manager
Shell



Yashar Ghiassi-Farrokhi
Academic Director
Erasmus University Rotterdam



Pieter Schavemaker
Managing Director
E-Bridge



Andres Bastholm
Snr. Innovation & Technology Consultant
Ørsted

08.50 Opening address from the Chair

KEYNOTE ADDRESS

09.00 Status update on the implementation of the Nordic FB DA and ID capacity calculation and the external parallel run

- Background and timeline
- Status and results of the external parallel run
- Next steps

Pieter Schavemaker

Managing Director

E-Bridge

Ulrik Møller

Senior Economist

Energinet

09.45 Digitalization & transformation

- Strategy and planning
- Projects and execution
- Implementation & change management

**Aleksander
Langåker**

Head of Digital
Transformation

Archer

10.30 Coffee break

11.00 Addressing the challenges of Subsurface Technologies for Energy Transition and Securing the Clean Supply of Critical Minerals: The role of Digital Solution

Taoufik Ait-Ettajer

Manager
Technology Projects

REPSOL

11.45



12.30 Lunch break

13.30 Energy efficiency at the heart of new tech (ML/LLM AI)

Abdessamad

EL AMRANI

Consultant Sales

Fortinet

14.15 What is this for? Are we cost saving, de-risking, innovating or something else?

- Is our goal risk mitigation, cost saving or competitive advantage and what does that progression entail?
- Pinpointing the right processes for automation: Avoiding costly mistakes
- Intelligent automation vs hyperautomation use cases

Praveen Tomar
Head of Process
Digitalisation
Ofgem

15:00 Industrial data management for multi energies: oil/gas, new energies

- Exploring digitalisation in oil and gas
- Exploring digitalisation in renewable energy
- Hydrogen digitalisation

Emmanuelle Brechet
VP Data Technologies
Total Energies

15.30 Coffee break

16.00



16.30 Helping larger companies to leverage their legacy systems to accelerate digital innovation using AI enhanced business process management

Jaco Fok
Digital Transformation
Consultant, Angel
investor, Entrepreneur
in Residence
FOUNDER INSTITUTE
EUROPE



SIEMENS
energy

LESSONS LEARNED FROM A DECADE OF DIGITAL TRANSFORMATIONS

17.10 End of Day One – Closing word from the Chairman

09:00 The need for open innovation and collaboration for the energy transition

**Simone
Kranendonk**

Liaison,
Community
Manager

- **Introducing the Energy Transition Campus Amsterdam, an industry-first initiative by Shell**
- **Projects with impact**
- **Shared Data Spaces: Collaboration and trust in a untrusted era**

**Energy Transition
Campus
Amsterdam, Shell**

09.30 Smart Grid: A window to the world (Global best practices)

Rene Kerkmeester
Global Vice President

Capgemini Smart Grid

- **Global Smart Grid**
- **Update Best Practices**
- **Relevant Use Cases**

10.00 Digital assets: how machine learning, AI and digital twins are changing the landscape for renewables & storage

Andres Bastholm
Snr. Innovation &
Technology Consultant
Ørsted

- **Latest storage solutions**
- **Exploring efficient business models for digital assets**
- **An outlook towards the future of digital assets**

10.45 Coffee break

11.15 How EV flexibility can help on a sustainable and safe e-Mobility growth

Davide De Michino

Head of products and
energy services

Enel X Way

- **EV flexibility and VPP: pros and cons**
- **Where the industry are**
- **What we can expect on 2024 and 2025**

12.00 Lunch break

13.00 Towards an integrated energy data market

Yashar Ghiassi-
Farrokhfal

Academic Director

Erasmus University
Rotterdam

13.45 **Understanding the Pathways to Decarbonisation through a Digital Twin – The Significance of a data driven eco system to facilitate a Net Zero Future**

- The Impact of Digitalisation on Planning and Energy Delivery – Managing the integration of data Interoperability, Digital Settlement and Blockchain
- Understanding the Future of Carbon Capture and Carbon Tax – Measuring the impact of policy and regulation whilst acknowledging the emerging role of technology

Aidan Rhodes
Research Fellow

Imperial
College London

14.30 Coffee break

15.00 **Building the Next Generation Grid Operations machine for real-time data exchange**

- Requirements for NextGen GridOps
- Real-time data exchanges across the systems
- Data structuring using the common information model CIM

Bas Kruimer
Business Director
Digital Grid Ops &
Cyber Security

DNV

15.45 **A novel ANROA based control approach for grid-tied multi-functional solar energy conversion system**

Fausto Pedro García
Márquez

Full Professor

Castilla-La Mancha
University

16.15 **Energy Monitoring on IoT using Data Analytics**

Shoaib Ali

IoT and Computer Engineer

EVALAN

17.00 End of Day – Closing word from the Chairman

09.00 Transformation of customer journeys (e-commerce, product mgmt, experience design) for the energy transformation. Learning from tech companies amongst others

- **Strategy: why align journey (product and experience strategies) with organizational and team structures.**
- **High-Performing Teams: Creating and nurturing cross-functional teams**
- **Leadership: Discussing new essential leadership principles and practices for success in**
- **Product Management and Experience Design**

Parsia Tayyebi

Global Head of
Digital & CX

E.ON Drive

09.45 Designing the business model of energy data hubs

- Data science lifecycle management
- Operationalization of data centricity

Kaustav Basu

Data science squad lead

Eneco

10.30 Coffee break

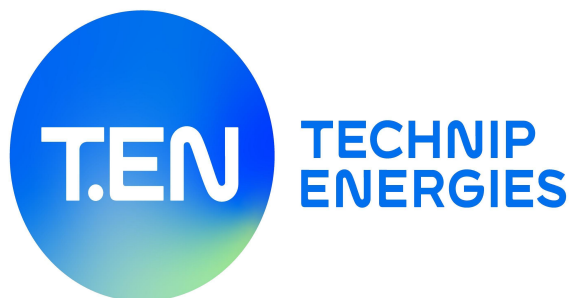
11.00 **Building the energy sector data sharing infrastructure**

Simon Evans

Global Digital
Energy Leader

Arup

Lunch break



SIEMENS
energy

13.00 Achieving business objectives with digital solutions

- **Identifying the main objectives**
- **An overview of current and emerging solutions**
- **Cost-efficiency**

Oscar Abbink
Director, Energy
Technology & Innovation
S&P GLOBAL

13.45 Generative AI for Industry: Impact on Data Democratisation & Asset Performance Management

Ayush Gayaprasad
Program Manager
Shell

14.15 Coffee break

14.45 Determining a strategy for leveraging modular system design to strike the balance between speed of deployment and system quality, flexibility and lifecycle

- Developing a standardized design to accelerate deployment of a larger volume of substations and optimize control over equipment lifecycle
- Reconsidering responsibilities between market players to determine appropriate functional requirements and define an interface between modules

James Daniel
Innovation Project
Manager
UK Power Networks

15.15 Driving Agility in Downstream – How to successfully democratise data and achieve end to end Visibility

- A roadmap for successful implementation of effective tools
- Challenges on the way of data democratisation
- How to achieve end to end visibility?

Fabrizio D'Antonio
Asset Integrity
Manager
Milazzo Refinery

15.45 Topic TBA

Gediminas Buivydas
Executive School Digital
Transformation and Business
module manager
**ISM University of
Management and
Economics**

16.15 End of the Forum – Closing word from the Chairman

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Allan Bernard

✉ E-mail: allan.bernard@conference-nrg.com

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Speaker Package	= € 3999	
3 Tickets	= €5997	
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Surname: _____
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Surname: _____
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